



175 Metro Center Blvd.

Warwick, RI 02886

P: 401-732-9970

www.somethingfishyinc.com

Marketing Coordinator

Introduction

Something Fishy is a leading force in the New England market, specializing in the design, installation, and management of aquatic exhibits. Our esteemed clients include Yale New Haven Health, Google, Mystic Aquarium, the State of Connecticut, Shark Ninja, and The Audubon Society, among many other exciting partnerships. With a highly visual and dynamic product line, we are looking for a driven and creative individual to join our team. As a Marketing Coordinator, you will play a pivotal role in strengthening our brand identity and communicating the unique offerings of our company.

Basic Function

We are seeking a talented Social Media Manager who can oversee and manage our social media platforms while contributing to the overall marketing strategy. You will be responsible for crafting engaging content, managing posts, and fostering meaningful interactions with our audience. This position requires you to create original content, including text, images, and videos, that is both engaging and aligned with the company's voice. As a key brand ambassador, you will ensure that our brand image remains consistent and cohesive across all channels, helping to achieve marketing goals.

Principal Duties & Responsibilities

- Develop, edit, publish, and share compelling social media content (at least three times a week) across various platforms.
- Manage and monitor all social media accounts to maintain a strong online presence.
- Execute on the company's marketing plan as provided by the marketing consultant.
- Coordinate trade shows and events to showcase our innovative products.
- Design visually appealing marketing materials such as flyers, brochures, and other promotional content.
- Create and write content for email campaigns, collaborating with the in-house team for subject matter expertise.
- Edit videos to highlight our products and brand.
- Oversee the company's website, ensuring that it remains up-to-date with the latest products, services, and company news.

Key Qualifications & Skills

This position is supported by a knowledgeable and experienced team, providing the technical content necessary for success. As a member of the Something Fishy team, you must embody the company's core values of being **Fun**, **Irresistible**, **Simple**, and **Honest** in everything you do. We're seeking someone who is:

- Creative, with experience in social media management, content creation, and design.
- Skilled in writing and editing both text and video content.
- Organized, able to handle multiple tasks including event coordination and content scheduling.
- Proficient in using marketing tools such as social media platforms, email marketing software, and video editing programs.
- Comfortable working in a fast-paced, collaborative environment where accountability is key.

Pay & Benefits:

Compensation: 45K to 55K salary based on experience, Retirement, Health & Dental, Unlimited PTO, Company Games & a Cool Team! Salary will scale with company & personal growth.

Work Schedule

Full-time position in Warwick, Rhode Island, with some remote options.

How to Apply

Creative resumes and portfolios are encouraged. Send them to careers@somethingfishyinc.com.

This position does not state or imply that the above are the only duties and responsibilities assigned to this position. Employees holding this position will be required to perform any other job-related duties requested by management.